



**David H. Bieter**  
Mayor

**City Council**

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## Office of the Mayor

FOR IMMEDIATE RELEASE  
FRIDAY, SEPTEMBER 16, 2011

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### **MAYOR BIETER TO HOST LAUNCH OF SPEEDY FOUNDATION** *Non-profit will partner with Idaho groups to raise suicide awareness, push for Idaho Suicide Prevention Hotline*

Mayor David Bieter will host a press conference this Wednesday, September 21 at 11:00 a.m. on City Hall Plaza to announce the official launch of The Speedy Foundation, a new non-profit formed by friends and loved ones of Jeret "Speedy" Peterson. The foundation is dedicated to understanding and preventing suicide through research, education, advocacy, and the promotion of activities and outlets for at-risk youths.

At the event, The Speedy Foundation will present a \$10,000 check to be used toward the creation of an Idaho Suicide Prevention Hotline. Idaho is currently the only state in the nation without a dedicated suicide prevention hotline. A coalition of Idaho organizations, including Idaho State University, Idaho Council on Suicide Prevention, Suicide Prevention Action Network of Idaho, Mountain States Group Inc. and Idaho National Guard, has created a detailed proposal for the creation of an Idaho Suicide Prevention Hotline.

The Mayor will be joined by representatives of The Speedy Foundation, the National Alliance on Mental Illness Boise chapter (NAMI), the Idaho Council on Suicide Prevention, the Mountain States Group, the Department of Veterans Affairs and other state partners.

The event will also help promote the annual NAMI Walk October 1<sup>st</sup> as well as provide information on existing suicide prevention resources for citizens and veterans.

#### **WHO:**

Mayor David Bieter  
Shannon Decker, The Speedy Foundation  
Tyler Neill, The Speedy Foundation  
Skiff Larson, The Speedy Foundation  
Kathie Garrett, Idaho Council on Suicide Prevention  
Paula Campbell, National Alliance on Mental Illness - Boise (NAMI)  
Margaret Henbest, Chris Tilden, Mountain States Group  
Mary Pierce, Suicide Prevention Coordination, Boise Veterans Affairs Medical Center  
Other Partners

**WHEN:** 11:00 a.m., Wednesday, September 21, 2011

**WHERE:** City Hall Plaza, 150 N. Capitol Blvd., Boise