



## Fact Sheet

FOR IMMEDIATE RELEASE  
7/9/12

FOR MORE INFORMATION CONTACT:  
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### **HOPE Golf Tournament, in memory of Jeret “Speedy” Peterson**

- What:** Golf Tournament to celebrate the life of Jeret “Speedy” Peterson. \$100 per player includes: 18 holes, golf cart rental, entertainment, silent auction and a hosted BBQ lunch. For information or to register, visit: <http://thespeedyfoundation.org/hope-golf-tournament>.
- Who:** Open to the public. Presented by the Speedy Foundation
- Where:** BanBury Golf Course, Eagle, Idaho
- When:** July 28, 2012 7:00 am – 3:00 pm, rain or shine
- Why:** All proceeds from The Celebration of Life Golf Tournament will benefit the Speedy Foundation which serves to contribute to the awareness and prevention of suicide. A portion of the proceeds will be donated to funding the Idaho Suicide Prevention Hotline. The Speedy Foundation was formed in honor of Olympic Silver medalist, Jeret “Speedy” Peterson, a Boise native, who took his own life in July 2011.

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*The Speedy Foundation, honoring the late Jeret “Speedy” Peterson, native Idahoan, Olympian, and family man, is a 501(c)(3) not-for-profit organization dedicated to understanding mental illness, preventing suicide, and fighting its stigma through education, research, and advocacy.*



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### **Hurricane Daze Golf Tournament and Life Celebration**

BOISE, Idaho—Jeret “Speedy” Peterson, Boise native and 3-time US aerialist Olympian, is a hero who opened people’s eyes. Upon his passing in July of 2011, the Speedy Foundation was formed as a 501(c)(3) not-for-profit organization dedicated to understanding mental illness, preventing suicide, and fighting its stigma through education, research, and advocacy.

The Speedy Foundation, engaging in the H.O.P.E. (Hero’s Open People’s Eyes) campaign, is hosting a Celebration of Life Golf Tournament to reflect on and honor the life of Peterson. The celebration will be held at BanBury Golf Course in Eagle, Idaho on July 28<sup>th</sup>, 2012 from 7AM – 3PM. Registration will be \$100/player which includes 18 holes on one of the top-ten rated courses in Idaho, golf cart rental for the afternoon, and a BanBury hosted BBQ lunch. Proceeds garnered from this event will benefit the Speedy Foundation and their efforts to reduce suicide and understand mental illness in Idaho and beyond. The Speedy Foundation was the first organization to pledge a donation (\$10,000) to the future Suicide Prevention Hotline for Idaho. The Speedy Foundation will make another donation to the hotline with proceeds from this event.

“Jeret’s “get-er-done” philosophy and love for people inspire me every day.” Says cousin and tournament coordinator for The Speedy Foundation, Shannon Decker, “He is a hero to so many people in his family, in Boise, in Idaho, in America, and internationally. For this event we want people to be able to come together and remember what a vivacious character Speedy was and share their favorite Speedy stories.”

For event registration, any questions, sponsorship opportunities, or donations please visit <http://thespeedyfoundation.org/hope-golf-tournament>, email [shannon.decker@gmail.com](mailto:shannon.decker@gmail.com), or contact Shannon Decker at 208.870.7904

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## Backgrounder

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### The Speedy Foundation

*The Speedy Foundation is a 501(c)(3) non-profit organization, and works to raise money to support education and research in order to help prevent suicide and engage with advocacy groups such as the National Alliance on Mental Illness (NAMI), Idaho's Suicide Prevention Hotline, The Children's Home Society of Idaho and others to increase awareness of suicide prevention in the public. Their goal is to bridge the space between the constraint of stigma and the power of inspiration.*

The Speedy Foundation is named after 3 time Olympian, Jeret "Speedy" Peterson, of Boise, Idaho. Jeret battled depression, and in July 2011, he took his own life. As a freestyle aerials medalist, "Speedy's" life was characterized by his service to others.

In the spirit of Jeret's passion, The Speedy Foundation has been developed by his family and friends and is focused on understanding mental illness, preventing suicide and fighting stigma through education, research, and advocacy.

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